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Letters
of
Recommendation

Results

Dennis M. McLaughlin is an internationally acclaimed educator and performer. He is the creator of the *Excellence Family Of Ideas And Skills*

- >Trust Psychology
- >Excellence In Teaching
- >Administrative Excellence
- >Be A Gifted Parent
- >Student Communication
And Leadership

Born in the USA but raised in the orient, Mr. McLaughlin brings a world of experience into his workshops: as a United States Marine, Shakespearean actor, cowboy, story teller, and gifted discipline problem.

Mr. McLaughlin has devoted his life to the inherent honor and good in dedicating one's self to education. He is an original thinker and educator who achieves magic as a storyteller, and dramatist. Mr. McLaughlin is a "teacher's teacher" who touches the stirrings of the heart, and models what it is to be a *performing artist*.

The focus of the workshop is threefold: you as a professional educator, the science and art of teaching, and the students. The serious side of teaching is blended with just the right amount of fun. You'll laugh, giggle, stomp your feet, feel tears in your eyes more than once, and leave knowing more about motivation and teaching than you ever have in your entire life. His sincerity and positive energy will inspire you.

Mr. McLaughlin has taught in inner-city schools, on the Navajo Indian Reservation, in rural and suburban schools with wide involvement in different cultures. Basing his message on years of experience, he promises to give you much to remember: rich in laughter, joy, and the assurance that being an effective educator is the greatest profession on earth.

Dennis M. McLaughlin

EUROPE

April 25, 1987

Dear Dennis,

It has already been two months since our group was together in Bueren, here in Germany. There are times when it seems as if it were years ago, and there are other times when it seems like it was just yesterday! **That was a very special weekend, and one which had a profound effect on me. It caused me to reexamine myself and others in a new light; it raised my level of consciousness of what I say and do; it caused me to have a new understanding of the importance of communication in its various modes; it provided both theory and practical applications which have proven meaningful and useful both at school and in my life away from school. I believe the key is practice, along with positive reinforcement from your EXCELLENCE in Teaching Support Team.**

Thank you, Dennis, for an exhilarating experience. It was a real mid-year boost for me and gave me many things on which I can continue to build both personally and professionally.

Sincerely,

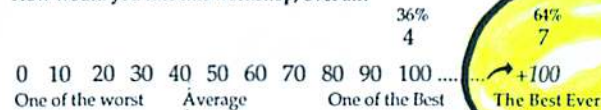


Ben Benoit
(Henry B. Benoit, III)

ADMINISTRATIVE EXCELLENCE SUMMARY EVALUATION

PLACE: Paris, France
DATE: June, 1986
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?



"This workshop guarantees success in interpersonal relations, personal and professional, when all the skills are understood and applied."

Dr. Joan Wilcox

81% of the administrators rated this workshop "...the best ever."

ADMINISTRATIVE EXCELLENCE

I have been an administrator for 34 years. Dennis McLaughlin is the most effective, understanding, and hospitable person I have met. He is a man of 11. He has the effect of the workshop plus Mr. McLaughlin on 11.

Dr. John Francis, Superintendent
Waukegan, Ill. Tech

Thank you for the outstanding workshop. It was the best workshop we have ever had.

Dr. Richard Davis, Superintendent
Bismarck, Oregon

The workshop was the most practical and positive experience I have ever had.

John Williams, Principal
St. Mary's School, Carmel, CA

The workshop guarantees success in interpersonal relations, when the skills are understood and applied.

John Wilson, Principal
Henderson, Oregon

1987 Schedule

Alta - January 23-27th
(Skiers Special)

Rome - June 29-July 3rd

Chicago - July 6-10th

Santa Barbara -
July 13-17th

New York -
July 20-24th

Santa Fe - July 27-31st

ADMINISTRATIVE EXCELLENCE

7430 Shepard Mesa Road
Carpinteria, CA 93013
(805) 684-3059

Develop Excellence district wide with our Excellence In Teaching and Student Positive Image Leadership Models

Germany

PLACE: HEIDELBERG, GERMANY
DATE: MARCH, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?

0	10	20	30	40	50	60	70	80	90	100
One of the worst	Average		One of the Best							

5% 12% 1 2
83% 15
+100
The Best Ever

PLACE: NUERNBERG, GERMANY
DATE: APRIL, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?

0	10	20	30	40	50	60	70	80	90	100
One of the worst	Average		One of the Best							

8% 26% 3 10
66% 25
+100
The Best Ever

PLACE: STUTTIGART, GERMANY
DATE: APRIL, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?

0	10	20	30	40	50	60	70	80	90	100
One of the worst	Average		One of the Best							

4% 11% 15% 1 3 4
70% 19
+100
The Best Ever

PLACE: ASCHAFFENBURG, GERMANY
DATE: MARCH, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?

0	10	20	30	40	50	60	70	80	90	100
One of the worst	Average		One of the Best							

4% 4% 14% 1 1 4
78% 22
+100
The Best Ever

PLACE: KAISERSLAUTERN, GERMANY
DATE: MARCH, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?

0	10	20	30	40	50	60	70	80	90	100
One of the worst	Average		One of the Best							

5% 18% 2 7
77% 30
+100
The Best Ever

PLACE: VILSECK, GERMANY
DATE: MAY, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?

0	10	20	30	40	50	60	70	80	90	100
One of the worst	Average		One of the Best							

3% 9% 12% 24% 1 3 4 8
52% 17
+100
The Best Ever

I am so fortunate to know you. You are truly an exceptional human being. In taking two courses with you (I and II) I have learned so much. I want you to know how much I deeply respect and admire you. You have a gift and have accepted it. You are unwilling to compromise your principles. In the 17 years I have taught school, you are the definition of what education should be about. Don't waver! I literally do pray that you will retain your health and energy to spread the word of "Excellence". You are for real. Bobby Knight and I respect no one without integrity. You have INTEGRITY. You are truly a superlative human being. Thanks for giving me a credo with which I can try to keep my life on track! Hope you can lead us in Excellence!!!

Tim Berg Heidelberg

Trust Psychology has given me new energy and motivation to change and refine my counselors approach with teachers, parents and students. My approach in counseling wasn't yielding enough solutions. I was becoming bored with "all the problems" and for the first time, I have a specific direction I can focus my program. Exciting! Catherine Riedel Heidelberg

Excellence II was like taking a brand new class for me. The first time around I only got up to "What is your responsibility?"... "Good thinking." Your material is so rich! I use it on a professional and personal level. The task for myself is not feel guilty for past mistakes. Now that I know a better way...go for it! Sue Kna Heidelberg

This workshop was excellent! It should be a required course before anyone receives their degree. I plan to use this both at home and in my classroom. Eileen Rust Kaiserslautern

All teachers should be required to attend this workshop

"Excellence" really makes you, the teacher, feel important, worthwhile and elegant. M. Allen, Kaiserslautern

This workshop was truly excellent in all areas. I hope to utilize These concepts in my first grade class and expand on my creativeness as a teacher. It is wonderful to finally hear about "integrity" being in the teaching profession, especially since so many Americans view educators as incompetent people. Jeannine Langston, Kaiserslautern

This workshop instills a pride and higher motivation to be a teacher. We truly come to understand and appreciate why certain things work in teaching as well as skills/techniques we can use to raise teaching to an art form. Andy Zacharias

It was a high on life I will never forget! Thanks for helping me bring the music back into my life and teaching career. I look forward to Excellence In Teaching 2 and hope it can be offered soon in Vilseck. Marilyn Jakubaskas, Vilseck

I am a single parent with 2 children who are pre-teen. I have been dreading the "teen" years, but no longer. I feel strongly that with Excellence as a guide our lives will only get better than they are. Thank you for giving me new and better skills with which to work. Regina Bauman, Vilseck

Queensland, Australia

Trust in the Australia classroom

By LEITH YOUNG

Walk into any classroom and find the desk with the best supplies and carving it. That, according to an American teacher, belongs to the child getting the worst education.

"Start kids talking or put something in their hands and they'll learn," says Californian Dennis McLaughlin. "The tongue and the hands stimulate the brain. If a child is drawing on his desk, both his hands are tied up so's his mind."

Mr. McLaughlin, articulately enthusiastic in the way only Americans seem to manage, is the author of the Excellence In Teaching Program which has been made available to Queensland teachers.

The man responsible for bringing him here is the State Deputy-Director of Education, Mr. Bill Hamilton, who "discovered" McLaughlin's methods on a trip to the United States in 1981.

Mr. Hamilton said: "I'd read a lot of the work of Dr. William Glasser, a Los Angeles psychiatrist, and he'd developed a theory of motivation called reality theory."

"It's based on the need for an individual to develop self-esteem and success is built of self-esteem."

Mr. Hamilton, feeling a little sceptical about "American schemes" but watching teachers' frustration escalate in direct proportion with discipline and other problems in Australian schools, spent a long time talking with Dr. Glasser.

He came away confident and with an introduction to Mr. Dennis McLaughlin at the Educator Training Center in California. McLaughlin had taken Glasser's theories and worked them into a practical program called "Excellence In Teaching" and "The Administrator As The Instructional Leader."

"I observed schools that were using 'Excellence' methods and found a much greater understanding among teachers of the psychological needs of children and a willingness by teachers to adapt to these," Mr. Hamilton said.

"It's hard to explain what the actual points of the methodology are. They sound very self-evident and obvious. But when you look at them, they're the very things teachers often don't do."



DENNIS MCLAUGHLIN

Put "Excellence" into schooling program which has been adopted by some Queensland, Australia schools and is proving to be a revolutionary new teaching method which gets results.

"It's never too late. The whole idea of education pivots around the teachers and what they can do. We see so many who are technically correct but lacking creativity or imagination in their teaching style."

"You can begin by making teachers aware of what they're doing - of why they're successful or not successful."

Trust, for example, was based on communication and that was 55 percent tone of voice, 38 percent body language and only 7 percent words. "Ninety-three percent usually is sub-conscious. What you're saying doesn't matter if the rest is missing."

Teachers did too much, often re-enforcing failure patterns in learning at the same time, Mr. McLaughlin said. They almost always, for example, repeated a correct answer given by a child in the classroom: "What is the capital of Queensland?" "Brisbane." "Brisbane, good."

This teaches children never to listen the first time because the teacher will repeat it.

Mr. Hamilton, who said Queensland was the only Australian state to adopt such an innovative approach to classroom problems, said the program was available to teachers who wanted to attend.

"There's no rote learning. We're trying to generate a grass-roots feeling that this is something useful. The department is not imposing this. It's voluntary. We want teachers to feel they're acquiring something they need."



REPLY TO
ATTENTION OF

DEPARTMENT OF DEFENSE
DEPENDENTS SCHOOLS
GERMANY REGION
OFFICE OF THE PRINCIPAL
KAISERSLAUTERN ELEMENTARY SCHOOL
APO New York, NY
09094-0005

26 March 1990

MEMORANDUM FOR MR. DENNIS M. MCLAUGHLIN
CREATOR/FOUNDER
EXCELLENCE

SUBJECT: Heartfelt Letter of Appreciation

On behalf of the students and staff of Kaiserslautern Elementary School, I wish to sing your praises for a splendid presentation for our fifth and sixth grade students! Your presentation was just SUPER and the teachers and students truly enjoyed it so very much!

Also, as an educator, I wish to thank you for the magnificent things you do to inspire fine teachers around the world in the grand ideas of ARFF, "What is your responsibility? When are you going to do it?" etc., etc.. You truly encourage an upbeat, happy response to all that educators need to hear periodically! You praise and encourage as well as reinforcing the joy of being a part of this fantastic profession which has such a profound affect on our children, the future of our country!

Denny, you are great! (Thanks also are extended to Devereaux Langdoc for offering us this fine opportunity for student interaction!) EXCELLENCE is just one more reminder of why I am proud to be an educator and proud to work with teachers and students!

As you said the student likes, you will do that I only think the super- (I love the one - "hang in your name!")

Margaret Hoffman-Otto
MARGARET HOFFMAN-OTTO
Principal



Association for Supervision and Curriculum Development
175 North West Street, Alexandria, Virginia 22314 (703) 548-8100

September 13, 1988

Dennis McLaughlin
MCSI Consultant
7430 Shepard Mesa
Carpinteria, CA 93013

Dear Dennis:

Thank you for your contribution to our National Curriculum Study Institute program this year. Attached is a summary of your Institute evaluation rating and comments summary. The comments reflect the participants' views and/or reactions. We find the information helpful and hope that you will too.

We appreciate you sharing your time and talents with us. Your expertise has enabled us to continue our efforts to provide quality leadership in the field of education. We look forward to working with you again in the future.

Sincerely,


Gordon Cavelli
Executive Director


Cynthia L. Warger
Director, Program Development

Presenter: Dennis McLaughlin

-The speaker's overall effectiveness was high	4.7
-The content of the speaker's presentation was useful	4.6
-The speaker used effective instructional techniques	4.6
-The speaker used high quality materials	4.4

PARTICIPANT'S COMMENTS:

-Dennis McLaughlin was far and away the best presenter with the most important message!

- Dynamic and charismatic; has a very useful, well thought-out concept regarding educational usefulness that is extremely well presented. EXCELLENT!
- Interaction with participants, dramatic style - very effective!
- Excellent and useful presentation.
- He is excellent. I hope that he conducts a 3-day workshop in the future.
- Enjoyed every moment.
- Outstanding. Very pleasurable and reaffirming personal beliefs.
- Very effective.
- Absolutely fantastic presenter!
- Excellent! Thought provoking. Bad! ARFF!
- Should have been a 2-3 day workshop.
- His energy level was phenomenal! Very interesting insight provided.
- Very good.
- Excellent.
- Great speaker.
- Very charismatic

-One of the best presentations I have had the pleasure to experience in many a year

MONTANA STATE UNIVERSITY Extension Service
State 4-H Office
Taylor Hall
Montana State University
Bozeman, Montana 59717
406/994-3501

April 10, 1990

Dennis McLaughlin
7430 Shepard Mesa Road
Carpinteria, California 93013

Dear Denny,

I have been meaning to write this letter to you for some time. Today I said I must do it, I must share my thoughts with you in writing. I'm sure that you often wonder what happens as a result of your presentations to teens. Let me share.

I feel the true value of a presentation is whether or not participants implement any of the presentors ideas, and can recall any of the concepts they learned within a month or longer after the presentation.

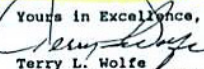
Let me assure you that as a result of your presentation to over 500 Montana 4-H teens and their volunteer leaders at State 4-H Congress in July, 1989, there is indeed youth leaders (both teen and adults) who are practicing ARFF and teaching the concepts to others throughout Montana - 3, 6, and 9 months later.

You can imagine how excited I was to meet the Powder River County 4-H ARFF team in October while I was giving a program at a District 4-H leaders conference in Broadus, a small community in the heart of big ranch country in Southeastern Montana.

ARFF team members are teens who attended your program at State 4-H Congress. While traveling back to Broadus, from 4-H Congress and Bozeman, the group decided to form an ARFF team. The team teaches the importance of ARFF in daily life, parliamentary procedure, public speaking, self-esteem, and the need to take responsibility, to youth in schools, 4-H clubs, adult groups, and anyone else who will listen.

I am enclosing a photo of the team. As you can see the group has lots of fun too.

Denny, as a State 4-H Specialist, I travel throughout the State of Montana teaching leadership training to teens and adults. I always check the ARFF of groups I work with. Those who attended State Congress are practicing ARFF and can tell you great stories of the positive impact it is making on their lives!

Yours in Excellence,

Terry L. Wolfe
State 4-H Specialist

Montana State University, Department of Agriculture and Montana Counties Cooperating in MSU is an equal opportunity/affirmative action institution.

Montana

My head is ringing with all of the concepts and skills! If any profession has needed strokes in the past few years, teaching is the one. I think Excellence is doing wonders for teachers' self-esteem! Janet Anderson

This workshop has given me more insight and skills in teaching than any other course I have ever taken. It has also done more to zero in on what is effective than my twenty-three years of teaching experience. You model what you teach. Elaine Brown

I nearly missed this workshop! I'm extremely glad that I didn't! There were several invaluable learning outcomes for me and the presentation was dynamic, entertaining and effective! Terrific! Thanks!! Neal Reavely

This was the most efficient workshop I have ever attended in terms of maximizing time with positive content! George Arnot

Your methods are great! This is a NEW approach! Ruth Sommerfeld

I've taught 25 years...This is the Most Outstanding workshop I've ever had! Marty



Fall conference confirms OASCD's commitment to excellence

"Excellence For All" is the theme of the OASCD 1988 Fall Conference to be held November 3-4 in Oklahoma City at the Sheraton Century Center.

Internationally acclaimed educator Dennis M. McLaughlin and Oklahoma's Doug Fos will lead the way on the two-day path to excellence.

"Excellence For All" is a tough, entertaining and rewarding workshop. It is designed to improve classroom instruction, personnel development, academic quality, and school morale. McLaughlin, who will keynote the conference, promises to revamp participants' thinking and give proper coaching to change lives.



Dennis McLaughlin

"Excellence For All" is for those educators who want to make education better in this country by bringing the necessary vitality, vision, and commitment to the forefront.

Says McLaughlin, "Our society is experiencing Promethean problems that our present way of thinking and interacting cannot solve."

"Today's educational reform movement is calling for fresh, new ideas and A Total Educator one who combines the knowledge and skill in both leadership and management, one who blends high academic and social standards with a sensitivity and understanding of people, one who can enable people to their highest potential and develop functional cooperation within the total community; one who understands the process of learning and can translate human and available resources into opportunities for students," states McLaughlin.

Although born in the USA, he grew up on the Orient, so McLaughlin combines a world of experience including U.S. Marine Corps, Shakespearean actor, cowboy, traveler, entrepreneur and discipline problemist with his educational background that includes everything from Watts to the Navajo Indian Reservation, from small town to East Los Angeles.

An founder, creator and executive director of "Excellence," McLaughlin is interested in the research being conducted on the relationship between trust and achievement, instructional strategies that develop in students the "need to achieve," and new ways of thinking that increase human potential. He has an important message to share that includes both the "words and music" of effective administration.

Ken Baden
Principal

Park Lane School

4924 Aviation
Lawton Oklahoma 73048

November 8, 1988

Dennis McLaughlin
7430 Shepard Mesa Road
Carpinteria, CA 93013

Dear Dennis:

Wonderful! Fantastic! What a great feeling to be alive! I mean being able to breathe and talk to my beautiful family, faculty, and others is just an unbelievable happening.

When I first telephoned you several weeks ago, that is the way you began our conversation. I thought to myself, "where is this guy coming from?" The next time I called we began our conversation the exact same way.

Needless to say, your beautiful, meaningful message was placed before all who attended our fall conference. I am still receiving congratulations for what our former program chairman began, bringing you here!

I can certainly speak on behalf of those who attended, but more importantly, I can tell you that I have thought much about your message and I truly believe that after 21 days my personal and professional life will be changed.

Hopefully, several school districts in Oklahoma will be contacting you in the near future to see if they can bring you to their school district. I sincerely hope that you will be able to return to our great state. I will be smiling and nodding my head warmly when they begin to hear "Wonderful, Fantastic, What a great feeling to be alive"...

Again, thanks.



Be Kind - Work Hard

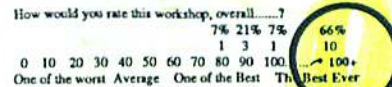
cc: Tom Gallaher

New York

PLACE: Elmont Public Schools: Elmont, New York

DATE: August, 1984

INSTRUCTOR: Dennis M. McLaughlin



I have been an administrator for 30 years. Dennis McLaughlin is the most charismatic, outstanding, and knowledgeable person I have met. On a scale from 1-10, he is a 12! Dr. John Franco, Superintendent Long Island, New York

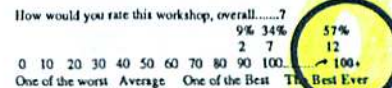
This was the best workshop I have ever attended.. You are a perfect model....Jo Erbart

Connecticut

PLACE: Westport School District, Westport, CT

DATE: July, 1985

INSTRUCTOR: Dennis M. McLaughlin



The most dynamic and charismatic speaker in the educational field..He has made a significant difference in my feelings about my role as a teacher as well as my personal role in life... Terry Cardone

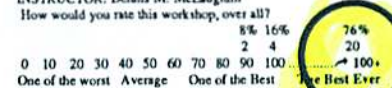
I can't tell you how exciting and inspirational your workshop was. You are terrific! Jack Seiferth School of Education Queens College of the City University of New York

Oregon

PLACE: Redmond School District

DATE: August, 1987

INSTRUCTOR: Dennis M. McLaughlin

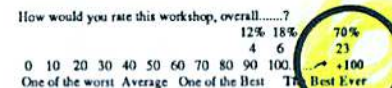


This Excellence workshop was most beneficial class I've ever had for my professional and personal life. You have fine tuned many of my attitude: to be more positive. Dick Rice, Principal Redmond, Oregon

PLACE: BEND, OREGON

DATE: JUNE 1984

INSTRUCTOR: Dennis M. McLaughlin



Thank you for touching our lives so beautifully, for letting us hear the music that each of us is playing. You are a SUPERSTAR, Denny. You have made a real difference in Redmond. Dr. Richard Slaven, Superintendent Redmond, Oregon

Your workshop by far exceeded my expectations! I regret that I didn't get started 5 year ago! Thanks for the individual help! Tom Barber

PLACE: Yosemite High School
 DATE: August, 1990
 INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?
 8%
 1
 0 10 20 30 40 50 60 70 80 90 100
 One of the worst Average One of the Best The Best Ever



PLACE: YOSEMITE HIGH SCHOOL
 DATE: AUGUST, 1989
 Instructor: Dennis M. McLaughlin

How would you rate this workshop, over all?
 6%
 1
 0 10 20 30 40 50 60 70 80 90 100
 One of the worst Average One of the Best The Best Ever



PLACE: YOSEMITE HIGH SCHOOL, CALIFORNIA
 DATE: AUGUST, 1988
 INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?
 17%
 4
 0 10 20 30 40 50 60 70 80 90 100
 One of the worst Average One of the Best The Best Ever



California

EXCELLENCE IN TEACHING is a Methods course for life that should be given **ASAP** for all inhabitants of the planet earth! Jackie Yosemite High, Oakhurst



Over the past 3 years, "Excellence In Teaching" has changed my life and the lives of others around me! My effectiveness as a teacher has increased dramatically! Fred Clevenger

I wish I could bring everyone I love to this workshop, my family, friends, colleagues (not to fix them!) but because the support we could provide each other would be fantastic. What a family, classroom, school, district WORLD we would have if we were all operating on the principles of Trust Psychology! Thanks for all to the fun! Jan Josephson

The best part of the workshop for me was the emphasis on "Behavior/motivation comes from the inside"...that some things need to be done just because it is the right thing to do, not because of a grade or that it will make someone else happy. We are all in charge of our own destiny no matter what our background, but that is not the emphasis shown in the news media. Dorothy Heather

This workshop was excellent. Such a creative manner. This showed all the effort that can both be applied to professional and personal aspects. Can't wait to meet again. Karen Hutchings, School Board Member

This workshop encourages me to be my best, go for the gusto of life (yes, I'm motor modality) and be the best example I can for my child, all children, community. You've put the dance steps and the music together so well for me. Thank you. You are appreciated, admired, loved. We celebrate you!! We look forward to seeing you in the fall. Stella Pizelo, Principal

NCSI

Spring-Summer 1983



National Curriculum Study Institutes

Study Institute	Location	Dates	Instructor
Secondary Teaching	New York	Apr 8-9	John G. Gagnier
Statewide	Chattanooga, TN	Apr 11-12	John G. Gagnier
Teacher Performance	Chattanooga, TN	Apr 13-14	John G. Gagnier
Improving Student Performance	Chattanooga, TN	Apr 15-16	John G. Gagnier
History Learning	Chattanooga, TN	Apr 17-18	John G. Gagnier
Reading Instruction	Chattanooga, TN	Apr 19-20	John G. Gagnier
Mathematics Instruction	Chattanooga, TN	Apr 21-22	John G. Gagnier
Science Instruction	Chattanooga, TN	Apr 23-24	John G. Gagnier
Foreign Language Instruction	Chattanooga, TN	Apr 25-26	John G. Gagnier
Art Instruction	Chattanooga, TN	Apr 27-28	John G. Gagnier
Music Instruction	Chattanooga, TN	Apr 29-30	John G. Gagnier
Physical Education Instruction	Chattanooga, TN	Apr 31-May 1	John G. Gagnier

Instructional Strategies for Social Studies

July 8-9, 1983
 Boulder, Colorado

College Inn Conference Center
 University of Colorado
 (Single, \$47; Double, \$35 per person, includes 3 meals each day)
 Conference Office, Department of Housing
 Campus Box 464
 Boulder, Colorado 80310
 303-442-6151

The focus of this 2-day institute is on social studies teaching strategies. A variety of approaches to teaching social studies are presented so that students may be taught in a variety of ways that will facilitate their development. The institute is designed for teachers, department heads, and supervisors and is being held at a university site to decrease costs and to encourage teams of social studies educators to attend. Institute materials are located in the field of social studies education and present workshops on:

- The integrational inquiry model that Shaver and Clever created to help students learn to think systematically about contemporary issues. It is useful in helping students think about social, legal, and ethical questions.
- Critical thinking skills. Boyer provides guidelines for raising the teaching of thinking skills in social studies more of a classroom reality than it now is.
- Social studies programs that hope to help students learn selected thinking skills must provide direct and continuous instruction.
- Excellence in teaching, which is the result of using the theoretical and skill-based principles of William Glasser and Malcolm Hunter.

knowing "how, why, and what to do" in any classroom situation.

- Implications of the Bridge of Project SPAN (Social Studies Priorities and Needs) and the role of instruction in the social studies curriculum development process. Fran Haley's presentation includes a visit to the Social Science Education Consortium, Inc. and the EPIC Center.

The institute program begins at 8:00 a.m. and concludes at 4:00 p.m. each day.

Institute Staff

Barry K. Boyer, Professor of Education, George Mason University, Fairfax, Virginia
 Frances Haley, Assistant Director, Social Science Education Consortium, Inc., Boulder, Colorado
 Dennis M. McLaughlin, Director of Instructional Strategies for Social Studies, Utah State University, Logan, Utah
 James P. Shaver, Professor of Education and Associate Dean for Research, Utah State University, Logan, Utah

Your name reservation should be received by the staff no later than June 6, 1983.

November, 1988

Dear Denny,

As I take a breather from packing I wanted to write and tell you thanks again for your friendship and support. Your week with us in Havre, I know, must be a "mountain top" experience for you too. I believe more strongly in the power of "Excellence In Teaching" each year. I see Trust becoming so natural among others and I've even fine-tuned enough so that when TRUST is absent it triggers a "smoke alarm" in my mind.

On the drive home, I decided that "why wait?" was definitely going to be my motto this year. I'm permitting myself more RESPECT in my ARFF this year. My "MOVIE" is set and now I'm ready for the fun to begin!

Devereaux is such a great guy! He is a real compliment to your way of teaching "Excellence In Teaching"!

Bozeman '89! I'm bringing song sheets and guitars this time. Marcy M. would just love to take care of any organization aspects in Bozeman for our week. She's just great at that skill. I'll look forward to hearing from you soon.

Denny, can you feel that I love you too? You are a special human being who is changing the way we look at life, and you do it the right way with love, support, trust, and conviction...one person at a time.

I thank God you are my friend. A koala hug for Asia from me please!

Love,

Kathy Johnson

MONTANA

ARFF

The recipe for total human beings

Cheney, Washington

Students and teachers learned about self-esteem and motivation through achievement, respect, fun and freedom Oct. 18 and 19 as speaker, Dennis McLaughlin, demonstrated ways he accentuates the positive.

McLaughlin, who came to CJHS from Santa Barbara, California, told students, teachers, and parents that in order to exist as a complete person, it is necessary to possess the four qualities in ARFF-achievement, respect, fun and freedom.

According to McLaughlin, persons who possess "the big four," are often self-assured and outgoing individuals, while those who lack even one of the four key elements often display certain character flaws.

For example, persons who constantly criticize others are either missing the sense of achievement, respect for or respect of others, the need to have a little fun in life, or simple freedom.

"When somebody puts you down, it is not you who has the problem. The person who criticizes others usually comes on pretty strong, but because he criticizes it means he has a problem."

McLaughlin addressed several groups of 70 or so students throughout the day Thursday and later met with parents and teachers in an effort to recommend ways they could reinforce what the youngsters had learned. He then spent all of Friday speaking to more students.

CJHS Vice Principal, Tim McCarthy, said the associated student body asked to have McLaughlin present his special program at the school and paid for his service. McLaughlin also spent the weekend talking to teachers as part of an inservice program.

McLaughlin seemed impressed with the students of Cheney Junior High. "These kids reflect the care and encouragement they receive here," he said, "They are eager to listen and they work well as individuals. That tells me a lot about their learning environment."

The speaker also expressed the belief that junior-high aged youngsters seldom get the respect they deserve. He urged the students to demand it.

"If your teachers are not showing you the respect you feel you deserve, then tell them so," he said.

He added that respect may be shown in three different ways - by the words used, the tone of voice or facial expressions.

"Someone might act friendly and ask you a question, but if she rolls her eyes or yawns, she is not really being very respectful," he said.

Throughout his discussions, McLaughlin encouraged the students to pair up and get to know one another; to ask questions, to listen and to share responses. At first, some students seemed uncomfortable with the notion, but McLaughlin kept the ball rolling, constantly scanning the audience and asking if the students felt they were making progress or "having success."

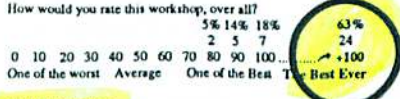
McLaughlin said it is important to leave it up to the students to decide whether or not they are being successful.

"If a teacher tells a student he is successful, the student becomes dependent on that feedback," he said.

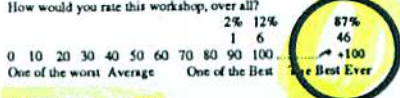


Dennis McLaughlin

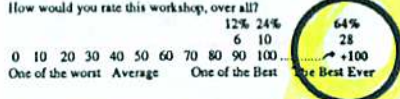
PLACE: Bozeman, Montana
DATE: June, 1990
INSTRUCTOR: Dennis M. McLaughlin



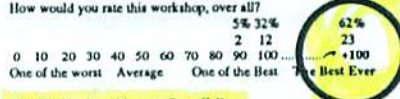
PLACE: Bozeman
DATE: February, 1990
INSTRUCTOR: Dennis M. McLaughlin



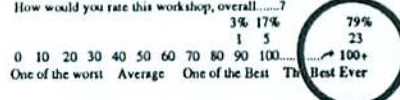
PLACE: Bozeman, Montana
DATE: June, 1989
INSTRUCTOR: Dennis M. McLaughlin



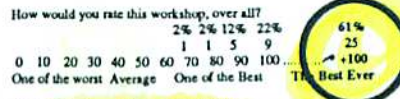
PLACE: Mountain View Elem School: Great Falls, MT
DATE: August, 1987
INSTRUCTOR: Dennis M. McLaughlin



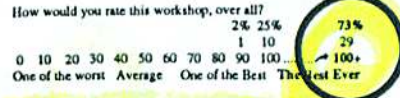
PLACE: Northern Montana State College
DATE: August 1985
INSTRUCTOR: Dennis M. McLaughlin



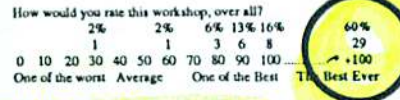
PLACE: Northern Montana State College
DATE: August, 1986
INSTRUCTOR: Dennis M. McLaughlin



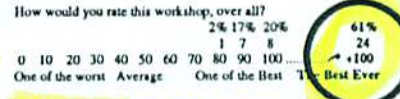
PLACE: Northern Montana State College
DATE: July 27-30, 1987
INSTRUCTOR: Dennis M. McLaughlin



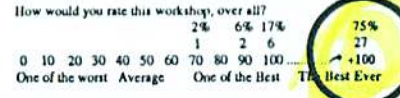
PLACE: Northern Montana State College
DATE: JULY, 1988
INSTRUCTOR: Dennis M. McLaughlin



PLACE: Northern Montana State College
DATE: July/August, 1989
INSTRUCTOR: Dennis M. McLaughlin



PLACE: Northern Montana State College
DATE: July August, 1990
INSTRUCTOR: Dennis M. McLaughlin



This is THE MOST POSITIVE EDUCATIONAL MODEL in the country! It is exhilarating! Kay Munson

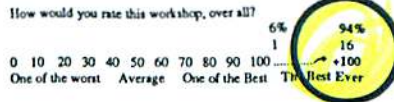
I've learned more about myself in 3 days than I have in 23 years!!!!... Thanks...Steve De Puydt

The answer to many of my frustrations and problems! I believe it will revolutionize my teaching and my way of life! Kelly Mikkelson

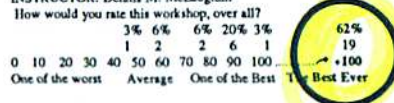
THIS IS WHAT MY PROFESSION (AND ART) ARE ALL ABOUT! Bill Salonen

Washington Evaluations

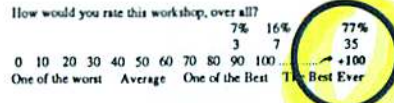
PLACE: Kelso, Washington
 DATE: November, 1989
 INSTRUCTOR: Dennis M. McLaughlin



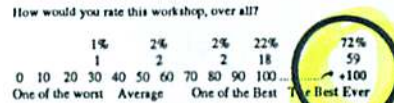
PLACE: Kelso, Washington
 DATE: June, 1990
 INSTRUCTOR: Dennis M. McLaughlin



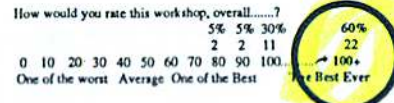
PLACE: KENNEWICK, WASHINGTON
 DATE: JUNE, 1988
 INSTRUCTOR: Dennis M. McLaughlin



PLACE: MOSES LAKE, WASHINGTON
 DATE: JUNE, 1988
 INSTRUCTOR: Dennis M. McLaughlin



PLACE: Poulsbo, Washington
 DATE: August, 1984
 INSTRUCTOR: Dennis M. McLaughlin



"Dennis McLaughlin received the highest rating we've ever had as a speaker!"

**Dr. Dick Stimpson, Executive Director
 Association of Secondary School Principals**

• This is my third Excellence workshop and I choose to get more and more skills and support. I can't imagine ever teaching without the skills I have learned in "Excellence"! This is the only workshop which is truly relevant to my choosing to be a successful teacher! Love and respect... David Woods

• If any educator loves his/her profession and fails to take this workshop, it would be a tragedy!
Selena Critchfield

• It would have been a tragedy had I missed it! I was excited to be here, and I couldn't wait until the next session started. You do a great job of weaving all components of a great lesson together. Jim Perkins



**It was the most important week of my life!
 I shudder to think I almost didn't come!
 Coleen Shannon**

Dear Denny,

This is to show my TOTAL appreciation for presenting this class for us this week. Thank you for your honesty and marvelous humor and acting and enthusiasm and love and caring and interest and knowledge and intelligence and influence AND COURAGE.

I'm adding you to my list of favorite courageous people. The others are Jesus, Ghandi, and Martin Luther King Jr. for obvious reasons.

I'm so glad you had that courage. We will all benefit from it. It must have been so unbelievably tough to change from the maggot you perceived yourself to be ... to the beautiful man you are.

May you and Luisa have a beautiful time through pregnancy and delivery and may your baby be physically healthy. We all know he'll/she'll be mentally healthy. What a lucky kid!

Someday I hope I can take a long walk and have a cup of cappuccino with you. That is my kind of fun. Sometime, try a piece of mud pie at the Ore House in Bend, Oregon. Split it with someone, though. It's so good with coffee.

Thank you again.

*Love
 Marcia Beak
 P.S. You are fun! 😊
 P.S. The principal at my school,
 Care Williquet really likes
 who you are - he talked about
 your program a lot last year.*

Midway Elementary School

302 South C St. Moses Lake, Wa 98837. (509) 763-3843



6-22-88

Denny -

Hope that not having your tape didn't create an inconvenience for you. Knowing you I'm sure you act libid just fine without it.

Everyone is still abuzz and aglow from last week's workshop and are eagerly anticipating your visit this fall.

Ben will be calling you at some point. I assume in the fair near future. He has also asked to have a copy of the workshop evaluation sent to him. (It's highly original and result oriented)

As always it was truly a joy having you visit our home & our community and sharing yourself with us. I highly value our association both personally and professionally, and look forward to these associations growing ever stronger in the future.

As I've said before, your God given talent to influence people in a positive and effective way is truly a gift you're putting to use in a creative and maximal way. I think it most effective because you are able to keep things in the proper perspective.

Thanks again, Denny for the gift of yourself, your enthusiasm, insight and usable knowledge (insights + delicious!)

Keep in touch and give our warmest regards to the Ladies of your life!
 Yours in Excellence
 Telle

PLACE: Iowa
DATE: February, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?
15% 16%
6 7
0 10 20 30 40 50 60 70 80 90 100
One of the worst Average One of the Best



PLACE: Burlington, Iowa
DATE: June, 1990
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?
3% 8% 8%
1 3 3
0 10 20 30 40 50 60 70 80 90 100
One of the worst Average One of the Best



PLACE: Burlington, Iowa
DATE: June, 1989
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?
17% 11%
0 10 20 30 40 50 60 70 80 90 100
One of the worst Average One of the Best



PLACE: BURLINGTON, IOWA
DATE: JUNE, 1988
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?
6%
2
0 10 20 30 40 50 60 70 80 90 100
One of the worst Average One of the Best



PLACE: Burlington, Iowa
DATE: June 1986
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, over all?
6% 21%
2 7
0 10 20 30 40 50 60 70 80 90 100
One of the worst Average One of the Best



PLACE: Burlington, Iowa
DATE: June, 1985
INSTRUCTOR: Dennis M. McLaughlin

How would you rate this workshop, overall...?
9%
3
0 10 20 30 40 50 60 70 80 90 100
One of the worst Average One of the Best



• I only wish I could have discovered this 15 years ago! Ted Francis

IOWA

It is Fantastic! My head is exploding! Deanna Smith

• The rumors were true! What a new discovery! Wish I had had a class like this 4 years ago when I first started teaching!
Martha Neff

• Where were you thirty years ago?? I came into this class with a lot of reservations. I listened and learned and am "overwhelmed" at this point. I am also excited!! It's going to take some time to adjust and perfect my teaching style...but I can't wait to try and try I will!!
Mary Jo Barnhardt

• I'm just exposed and I have Future Shock! This is the very best teaching workshop I have ever had! I want to encourage the Administrators!
J. Maxwell

• Trust Psychology is dynamic! It's New! It is very real! It works!
D. Rowan

• This is all very new. It makes so much sense. I wish the whole world could be exposed to this. This is the best workshop I have ever attended!
LaDonna

• Don't change it! Advertise more!
Get Administrators into it!
Joe Desy

• Thank you for a whole new outlook on my profession and in living!
Janice Gobble

• This is by far the best class that I have attended in my life (REALLY)! I will use what I have learned and I am looking forward to the next EXCELLENCE class!
John Dearing

• This class was stimulating, exciting, and challenging. Instead of spending our time on busy work, we used our time to think.. The acquired ideas, attitudes, and skills will be useful not only in our profession but in our personal lives as well.
Judy Masengarb

**Excellence is the only hope
for American Education! Peggy Moss**